

LEADER As COACH MICRO ELEARNING PROGRAM

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Bluepoint's *Leader As Coach Micro eLearning Program*, a 16-week reinforcement program for graduates of the *Leader As Coach Workshop*, is designed to maximize the effectiveness of the workshop and help participants make real, sustained change in their day-to-day behavior.

What are the benefits of Micro eLearning?

Micro eLearning enables participants to more easily absorb and retain information by offering short, focused learning that is often no longer than five minutes in length. It is a learner-centric approach that allows participants to access lessons on their preferred device, whether that be a desktop, laptop, tablet or smartphone. Engaging content delivered in short, focused bites, is designed to refresh and reinforce material learned during the workshop, but also to provide an opportunity to challenge participants to apply their personal learnings and create lasting behavior change.

What can I expect from Bluepoint's *Leader As Coach Micro eLearning Program*?

An Engaging, Media-Rich Program

Bluepoint's *Leader As Coach Micro eLearning Program* is powered by *Mindmarker* and includes a series of strategically-designed messages that are sent to participants an average of three times per week for the four months following the workshop. A sequence of videos, podcasts, quizzes, surveys and assignments are employed to help participants refresh and deepen their understanding of concepts from the workshop, reflect on their current coaching practices, and implement new behaviors to become more coach-like in their daily interactions. Participants can access the Program on their phone, tablet or personal computer and have access to a variety of engaging activities and insightful resources.



Videos



Podcasts



Quizzes



Surveys



Assignments

Additional Coaching Resources for Self-Directed Learning

Bluepoint's *Micro eLearning Program* also provides access to additional coaching resources for self-directed learning – including a library of high quality, professionally produced videos and webinars, a series of articles, and a list of relevant coaching books. Bluepoint frequently adds new learning resources to our library, and participants of the Program receive a year-long subscription to access this content on demand.

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Sample Resources



The Master Coach e-book



Articles

- "Coaching the Uncoachable"
- "Coaching Remote Employees"
- "The Power of Coaching in the Now"



Webinars

- "Beyond the Performance Appraisal"
- "Creating a Coaching Culture"
- "How to Provide Effective Feedback"



Videos

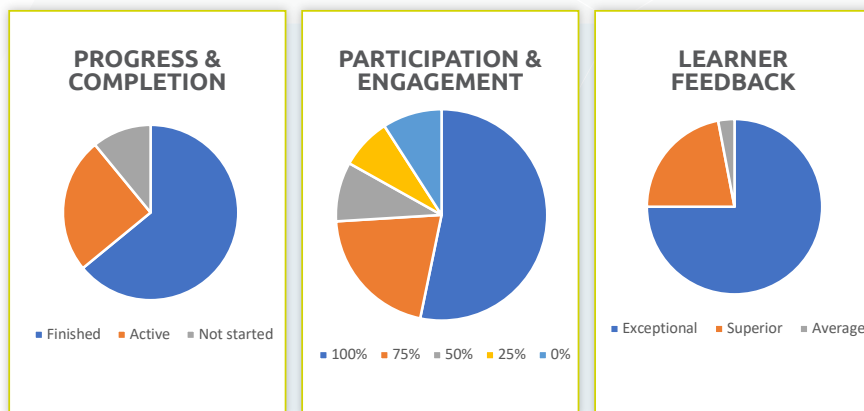
- "The Top 10 Coaching Mistakes"
- "Strengthening your Leadership Connections"
- "The Powerful Coaching Conversation"



Reading List

Analytics & Measurement

At the end of the Program, Bluepoint provides a report that details user participation and progress, as well as information on how participants are using their new skills in their daily work.



Bluepoint's *Leader As Coach Micro eLearning Program* is the perfect tool for organizations who want to build a coaching culture, drive behavior change and increase engagement and accountability. For more information or a program demonstration, please contact us at info@bluepointleadership.com