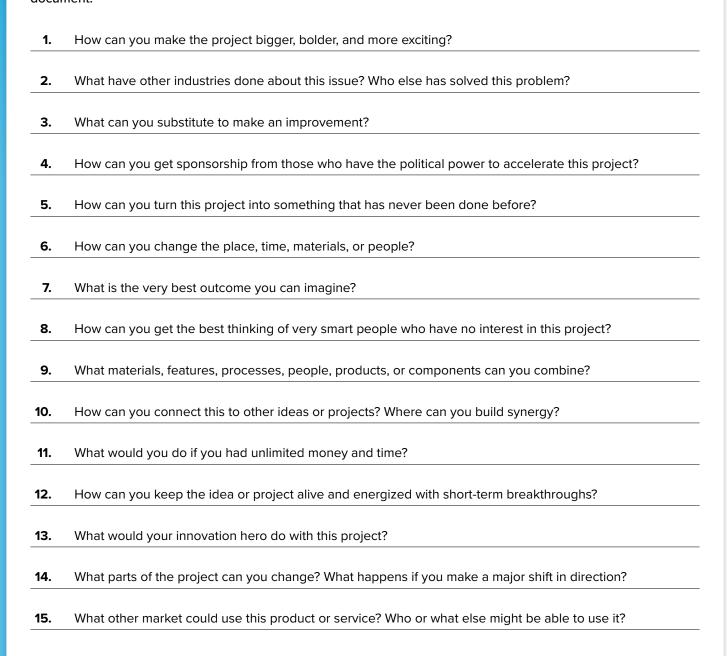
25 BIG INNOVATION QUESTIONS

Use these 25 questions to generate innovation across a wide variety of settings and sessions, such as strategic planning, team-building, leadership workshops, new product development, and more.

An example use case for a team is to have each member check the boxes for 2-3 questions that they find particularly provocative for the topic at hand. The team leader then compiles these questions together to guide the discussion agenda.

An open-text box is listed on the next page so that you or your team members can add additional questions to the document.



16. What if you reverse the order in which it is done? Does the opposite effect have value? **17**. How can we be 10 times more successful? 18. What are you prepared to learn, invest, risk, and sacrifice to take this project to a successful implementation? 19. Who will benefit from this project? How can you create more beneficiaries of this project? 20. Who will be the detractors of this project? How can you help them become your biggest supporters? 21. What rules, policies, and norms need to change? 22. How can this project provide the most opportunities for people to learn, develop, be challenged, and be rewarded? 23. How can you stack the cards in favor of success? 24. Where can you acquire additional, exceptionally valuable resources for this project? 25. How can you better employ technology?

ADDITIONAL QUESTION SUGGESTIONS: